

ALFA ROMEO & MERCEDES-BENZ TOURS



Buddies since childhood: Merano, Italy born Gert Pichler (standing) and Walter Laimer have abandoned promising corporate careers to start their own business from scratch. Today, their classic car collection counts more than 60 units.



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TRAVEL AT THE HIGHEST LEVEL

Since 2003, we have been offering bucket-list experiences at the wheel of our classic cars. Time will slow down as you turn the ignition key of our Alfa Romeo and Mercedes-Benz. You will stay overnight in selected hotels, during the day you explore carefully planned, handpicked routes to historic destination and renowned cities.

You get to know these places with competent guides. Our tour leaders take care of the classic cars and depending on the travel program, accompany you to local wineries and authentic restaurants in the evenings.

As a guest on our trips, you are always traveling individually and hardly notice the "group" throughout your day. On-site, you decide the extent of your interaction with your fellow travelers. All our participants are cosmopolitan, open-minded people who have travelled the world and have high expectations for a journey. Meeting your international travel companions is casual and charming without ever being intrusive.

Take your time to discover your favorite trip on the following pages. Feel free to contact us if you would like to create an exclusive group tour. Nostalgic specializes in incentive travel with classic cars and knows the ropes when it comes to enthuse customers, sales partners, and employees alike with an experience they will be raving about for years to come.

While this brochure will remain valid until the next edition, please note that you can always find the latest travel destinations and itineraries online. Simply use the QR codes throughout.

This is our guarantee: Nostalgic is first choice if you want to enjoy carefree automobile culture. We look forward to welcoming you soon.

Walter Laimer

Gert Pichler

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OUR PROMISE

A premium classic car journey requires staff putting body and soul into ensuring a trouble-free operation. Our tour leaders act as your primary contact for questions about the classic cars or the routing. They also lead the group tactfully, direct all local service providers, and acquaint you with the region through their in-depth knowledge. When traveling with Nostalgic, you will understand that our fleet is quite impressive, but our real ace is our team



Individual Experience

With us, you can create your own Road Movie, starting fresh every day from the hotel. Every car selects its pace, where to stop, and when to return to the hotel.

Elaborate Route Planning

A coherent and beautiful route is guaranteed on all our journeys. All our routes are regularly driven by us and improved whenever possible. While we used only rally roadbooks in the past, we are proud to now offer you the convenience of digital routing. The day's itinerary is sent to your smartphone and ensures easy navigation, allowing the co-driver, aka navigator, to better enjoy the scenery.

Individual Consultation in Advance

Our travel experts are accessible to you, have the expertise, and take enough time to answer your questions about your desired trips, vehicles, and the itinerary.

An Immaculate Classic Car Collection

All classics in our stable have been purchased from private collectors and are being maintained to highest standards mechanically and cosmetically to guarantee a reliable, and fun drive. A network of life-long professionals keeps the Nostalgic fleet up-to-date.

Top-notch Support On-site

Our tour leaders are skilled, highly motivated people who enjoy better-than-average benefits. For them, working with Nostalgic is a privilege, not just a job. Typically, they join Nostalgic as freshmen and remain active until graduation, occasionally helping out even after that – we are rightly proud of them!

"Simply helpful, professional, and pleasant"

Lutz Natusch, Mille Miglia Tour

Our Partners

All our suppliers and partners are regularly checked and undergo continous evaluations to ensure consistently excellent performance.

Our Hotels

We select only hotels that complement the entire journey in a "boutique" style. They range from 4 to 5 stars and are suitable for pre-night stays or extensions on-site. When it comes to restaurants, we prefer a regional connection and excellent cuisine over just a fancy appearance.

Local Tour Guides

Our local guides bring a city to life, engaging the group in a dialogue instead of boring monologues.

Special Requests & Incentive Tours

At Nostalgic, we fulfill special requests concierge-style. Whether you need a four-day tailor-made trip as part of your individual journey or want an expanded ten-day Southern France tour for an exclusive group, we have the flexibility and expertise. That's why we have become a sought-after partner for companies offering incentive travel rewards.



Since the company's inception founding in 2003, several hundred reputable domestic and international media outlets have extensively covered Nostalgic. No comparable organizer enjoys such a reputation. Film crews regularly film productions featuring Nostalgic vehicles.

"Date with a Beautiful Lady"

Embark on a journey through time in enchanting Tuscany with an Alfa Giulia Spider – it doesn't get more Italian than this! To experience an automotive romance amidst cypresses and vineyards, owning a Giulia is not a prerequisite. Wake up at Relais Borgo Scopeto, an elegant hotel in Tuscany. Sunlight gently infiltrates the luxuriously but rustically furnished bedroom...

Auto Bild Klassik

"Action!"

The tinted, windowed sliding door of the airport shuttle glides aside, and you find yourself: right in the middle of a film set. The hilly landscape with its vineyards, olive groves, and neatly aligned column cypresses appears as if conjured by a film set designer. And the soft, warm light? It can't be from the sun shining in Germany; it must have been set by a lighting technician... Raise the curtain for a love story of a special kind. Among the main characters: the enchanting landscape of Italy – and fascinating SL models...

Mercedes classic Magazin

THE SUNDAY TIMES MANAGER Frantfurter Allgemeine GEOSAISON
Stiddeutsche Zeitung Mene Bircher Beitung DER STANDARD







THE ALFA ROMEO LEGEND

Alfa Romeo embodies the Italian longing for many enthusiasts. The Milan car brand, founded in 1910 and adorned with the city crest of Milan and the Visconti dragon in its emblem, is synonymous with sporty vehicles featuring appealing design. Setting out on a journey back to the 1950s, especially on the dream roads of Italy, choosing an Alfa Romeo is undoubtedly an excellent decision. A Giulietta Spider is part of the Italian way of life, and even in the 1960s, the brand benefited from the aura of the victorious Alfa Romeo racing cars from the interwar period. With their open two-seaters, Alfa Romeo quickly conquered the American market and has since secured a loyal fan base.

1955-1962 GIULIETTA SPIDER



The name alone of this legendary series from Alfa Romeo sounds promising, evoking images of youthful beauty, Dolce Vita, Federico Fellini, sun, and sea. The Alfa Romeo Giulietta Spider was unveiled to the public for the first time at the 1955 Paris Motor Show. However, due to strong demand in the USA, it took another two years for the new dream car to become available to neighboring European countries. The classic Alfa Romeo four-cylinder 1.3-liter engine with two overhead camshafts initially produced 65, later 80, horsepower, and easily outpaced its competitors thanks to a mere 885 kg curb weight. The Pininfarina-designed body captivates the audience, and the Jeunesse dorée enthusiastically embraced this model. At its market launch in Germany, this Alfa Romeo cost a proud 14,500 DM, making it more expensive than a Porsche 356 A 1600 Cabriolet. By 1962, over 17,000 units were sold worldwide.

1962-1965 GIULIA SPIDER



In June 1962, when Alfa Romeo unveiled the sporty midsize sedan Giulia, the Giulietta Spider also became the Giulia Spider. An optical change to the hood makes room for the enlarged 1600 cc engine, now producing 92 horsepower. The five-speed gearbox allows for a top speed of 172 km/h. "Auto Motor und Sport" writes in a comprehensive test report in 1963 that with the Giulietta, Alfa Romeo had elevated the engineering standard to a level rarely seen in this class until then. The "big" sister of the Giulietta Spider, which in its last production years also came as a Veloce version with two Weber twin-choke carburetors and 112 horsepower, was built over 10,000 times. Model still in very good condition are currently traded for well over 75,000 €.



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1966 – 1969 1750 "DUETTO"





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The Giulietta Spider was one of the rare moments of automotive design brilliance, and the design of a worthy successor was not without controversy at Alfa Romeo. In the 1950s, Pininfarina in Turin had designed prototypes that followed the streamlined fashion of that era, evidenced by the Plexiglas hoods over the headlights. On March 10, 1966, the day arrived, and the new Alfa Romeo Spider was presented at the Geneva Motor Show. The round back polarized opinions and gave the car the nickname "osso di seppia" (cuttlefish bone). Nevertheless, sales were excellent, especially after a young Dustin Hoffman was seen driving such a car in "The Graduate." Parallel to the development of the Giulia series engines, the first Alfa Spider, at the end of its short production period, was also offered with a 1750 cc engine.

1970-1982 **2000 SPIDER VELOCE**



Striking changes to the rear section with significantly larger taillights and the full-length stainless steel bumper characterized the second Spider series. The Spider, which was introduced with 1750 cc, was soon followed by a 2000 cc engine. This delivered up to 131 hp and is in no way inferior to other sports cars. To this day, this model is considered one of the most successful vehicles from Alfa Romeo and is the epitome of the open Alfa Romeo. Very well-preserved specimens are rare and in high demand. The powerful, elastic in-line engine and the classic rear-wheel drive ensure unlimited driving fun.





Prosecco, Prosciutto, Palladio

Rugged Karst mountains, coastal roads carved into the cliffs, isolated villages, and small towns with a culinary blend of Italian and Austrian influences developed over the centuries. This is what awaits you on this Alfa Romeo journey to Friuli Venezia Giulia, with detours into Slovenia and Croatia



Day 1: The Finest Prosciutto in Italy

In the late morning, we will pick you up from Trieste Airport and take you to the lesser-known hinterland of the Friuli Venezia Giulia region. After check-in, you'll meet your fellow travelers over a light snack, followed by a detailed driver briefing. Then, we'll present the Nostalgic Alfa Romeo fleet, and you can choose your favorite for the day. Along the afternoon route, you'll pass through San Daniele del Friuli, the "capital" of the local prosciutto, a small town fully recovered from the 1976 earthquake, with around 8,000 inhabitants. Today, you'll have the opportunity to taste the delicious Prosciutto Crudo San Daniele!

Day 2: Cevedale, Slovenia, and the Lipizzaner

After check-out, you'll start your journey on less-traveled country roads towards Trieste. The route takes you through picturesque small towns like Cevedale del Friuli, known for the medieval Devil's Bridge. Here, you'll find old town alleys frozen in time, with a charming selection of smaller venues for your lunch break. Heading south, you'll cross the border into Slovenia, where you'll visit the world-famous Lipizzaner Stud Farm in the town of Lipica. Only in the late afternoon will we collectively reach the coast and stay overnight in an elegant resort.



Day 3: Croatia and the "Pearl" of the Adriatic

On picturesque yet challenging coastal roads, today's journey takes you south along the Istrian Peninsula to Croatia and to Rovinj. Often referred to as the "Portofino of Croatia," Rovinj is one of the main attractions in Istria, with its romantic harbor and picturesque old town alleys, perfect for a lunch break overlooking the azure sea. Upon your return to the hotel, we will accompany you to dinner at a gourmet restaurant in Portorož.



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Day 4: Trieste and the Danube Monarchy

Today, you'll explore a city with an incredibly vibrant and illustrious history, often referred to as the early New York due to the coexistence of many ethnicities and religions: the "Queen" of the Adriatic, the magnificent Trieste. The city was strategically important in ancient times and thrived as a gateway to the Mediterranean in the Holy Roman Empire. After the Congress of Vienna, a remarkable ascent of the port city began: magnificent townhouses with Austro-Hungarian flair await you everywhere. Trieste is globally renowned for its high quality of life, and research and development facilities have replaced the "old" industries of steel and shipbuilding. Trieste remains one of the strongholds of coffee roasters: a visit to Illy and their Coffee University is a must. After the guided tour, we will accompany you to your hotel or Trieste Airport for your individual journey home.

Alfa Romeo Tour AMALFI COAST



Dolce Vita and the most beautiful coastal road of the world

The perfect start to spring: with an average daytime temperature of 20 degrees celcius, you begin your journey in the Gulf of Naples. In the heart of Sorrento, the Grand Hotel La Favorita awaits you, your stylish accommodation for the coming days. From here, it's just a stone's throw to the much-celebrated coastline with Positano and Amalfi.



Day 1: Sorrento

We pick you up in the late morning from Naples Airport and accompany you by transfer to Sorrento. There, you'll meet your fellow travelers and the accompanying team with a welcome drink. After a brief introduction to using the roadbook, your first drive begins in a long southwestern loop to the tip of the Sorrento Peninsula with panoramic views of the nearby island of Capri. Back at your hotel, our experienced tour guide takes you through the city of Sorrento, founded in the 7th century BC, and introduces you to the traces left here by Phoenicians, Greeks, Romans, and Normans. In the evening, we'll accompany you to a well-established restaurant in the heart of the Old Town.

Day 2: Pure Amalfi Coast - Positano and Ravello

This morning, you leave Sorrento in a northwestern direction, along the coast to just before the famous suburbs of Naples. From here, you head uphill into the Monti Lattari. Endless hairpin bends guarantee pure driving pleasure and fantastic views, first of the Gulf of Naples and then of the Gulf of Salerno. Once in Ravello, you'll enjoy breathtaking views of the Amalfi Coast during the visit to Villa Cimbrone. After lunch, we drive along the Amalfitana, the coastal road, to Sorrento for the first time.



Day 3: Pure Amalfi Coast – Amalfi and Vietri sul Mare

After breakfast, you embark on a new route along the Amalfi Coast. We stroll through the old town of the former maritime republic of Amalfi, which gave the entire region its name, and visit the cathedral formed from two churches. Later on, we reach Vietri sul Mare in the Gulf of Salerno, where you have ample time to explore the town. During the return journey, you'll continue to follow the coastline, with the azure sea and the island of Capri on the left and the bright limestone on the right.

Day 4: Boat Trip to Capri

Few Mediterranean islands are as associated with the 1950s as Capri. Even earlier, the island was a popular refuge for artists, intellectuals, and celebrities. Under Emperor Tiberius, Capri was even the seat of the Roman World Empire for a decade. In the morning, we set off by boat from Sorrento to visit and enjoy Capri. In the afternoon, our journey concludes at Naples Airport.



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Alfa Romeo Tour TUSCANY



Experience the "Mille Miglia" Up-Close

This journey encompasses all the highlights of an old-timer trip in southern Tuscany. Additionally, you'll experience the world-famous "Mille Miglia," the 1000-mile race through Italy, stylishly driving an Alfa Romeo Spider from the 1950s.



Day 1: Introduction Round in Chianti

We'll welcome you at Florence Airport and accompany you to your hotel, where the journey begins with a shared lunch. Following that, you'll receive a comprehensive introduction to Nostalgic's vehicles. You'll drive an Alfa Romeo Spider through Chianti, one of the oldest wine-producing regions in Italy. Today also includes a visit and wine tasting at a former monastery where wine has been cultivated since the Middle Ages. We'll spend the evening with a stylish dinner at "Enoteca Nuvolari," enjoying Tuscan specialties.

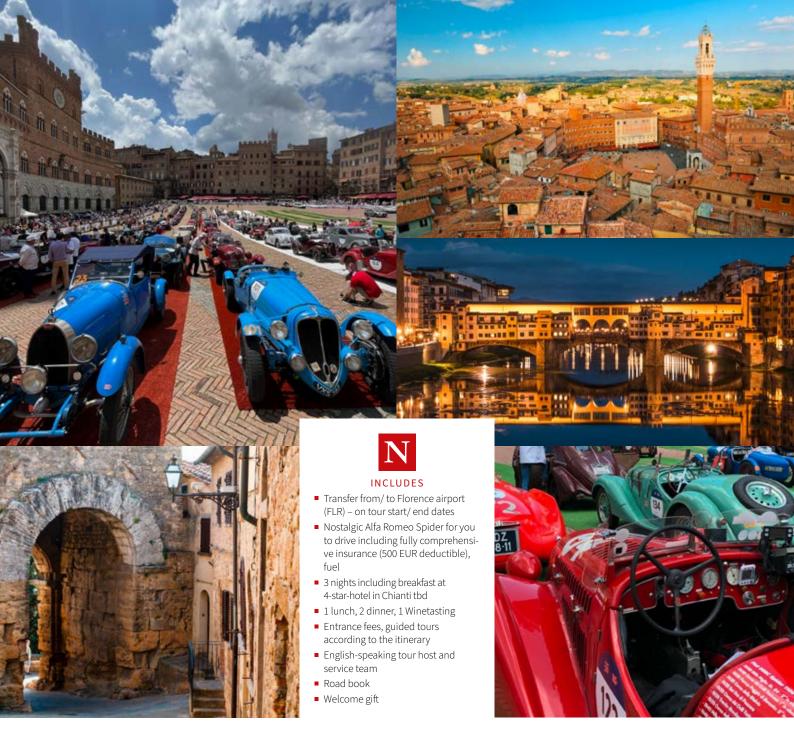
Day 2: Pit Stop of the Mille Miglia

The exact route of Italy's most famous car race is not yet known, but one thing is certain: today, you'll experience automotive history up close. The legendary "Mille Miglia" with several hundred participating vintage cars makes the hills of Tuscany come alive. The route for your drive in "your" Alfa Romeo will be planned so that you can witness the city passage of the predominantly pre-war racing cars, getting up close to drivers and vehicles. If you can't resist the temptation to join the procession after the passage and drive at least a stretch with them: go for it!



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Day 3: Pienza and the Crete Senesi

This impressive stage partly follows ancient pilgrimage roads, southwest of Siena, into the Val d'Orcia. In Pienza, named after Pope Pius II, who transformed his birthplace into a gem of the Renaissance, a guided tour awaits you. Many typical trattorias are available for your lunch break. The way back leads through a Tuscan postcard landscape, the "Crete Senesi." Along the ridge of these steeply sloping clay soils, the road winds its way. After this varied and extensive day of driving, you can look forward to a shared dinner in Volpaia.

Day 4: San Gimignano and Monteriggioni

Today, your journey takes you along a winding country road from Castellina to Poggibonsi, and from there to the medieval skyline of San Gimignano. The small town in the upper Val d'Elsa is now one of the most visited attractions in Tuscany due to its many well-preserved towers. You'll get to know the "Manhattan of the Middle Ages" with a knowledgeable guide before embarking on the final stretch towards the citadel of Monteriggioni. Near there, you bid farewell to "your" Alfa Romeo, and we'll either accompany you back to the hotel or to Florence Airport.



The route of the "Mille Miglia" will only be announced shortly before the start of the rally is decided, which can lead to changes in the program.





Tuscany – "Gran Premio Nuvolari" Live

Tazio Nuvolari was already a racing legend during his lifetime. In his honor, the route of the Mille Miglia was changed, and a section of it is now raced as the "Gran Premio Nuvolari." On this journey, you'll experience the historic racing cars in the autumnal Tuscany during the reenactment of the "Gran Premio Nuvolari."



Day 1: Welcome to Chianti!

Our tour guides will await you at Florence Airport and accompany you to your hotel. During an aperitif, you'll get to know your fellow travelers, followed by a detailed briefing on the vehicles and how to use the roadbook. The less-traveled country roads of Chianti are perfect for getting acquainted with "your" Alfa Romeo. Our team will provide recommendations for your individual dinner in Radda.

Day 2: Pienza and Crete Senesi

On today's route, one classic postcard view follows another. In the southwest of Siena, winding country roads are interspersed with small hamlets like Ville di Corsano, Radi, and San Giovanni d'Asso. Along the ancient Roman road Via Cassia, you'll reach Pienza, the home of "Pecorino di Pienza." For your lunch break, you can choose either the small town transformed into the ideal medieval city by Pope Pius II or the nearby Montalcino, famous for "Brunello di Montalcino," perched in a unique panoramic location amid vineyards. The highlight of the afternoon is the crater landscape of Crete Senesi, with steeply sloping clay soils where the road winds along the ridge.



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Day 3: The Gran Premio Nuvolari Visits Tuscany

The charming sister event of the "Mille Miglia" comes to Tuscany. The exact route of the Gran Premio is not yet known, but here you will experience pure racing history. About 280 teams compete over 1,000 km for the prestigious victory at the Gran Premio Nuvolari. According to the route of the "Gran Premio," we plan today's excursion so that you have the opportunity to get up close to the valuable race cars at a checkpoint. The highlight is driving the Alfa Romeo Spider amidst the racing teams. Enjoy the cheers from spectators along the roadside and soak in the unique atmosphere.

Day 4: San Gimignano and Monteriggioni

Today, your route takes you along a winding country road from Castellina to Poggibonsi, and from there, you continue to the medieval skyline of San Gimignano. The town in the upper Val d'Elsa has become one of the most visited attractions in Tuscany due to the many well-preserved tower houses. You'll explore the "Manhattan of the Middle Ages" with a knowledgeable guide before embarking on the final leg towards the citadel of Monteriggioni. There, in the vicinity, you bid farewell to "your" Alfa Romeos, and we'll accompany you back to the hotel or Florence Airport afterward.



The route of the "Gran Premio Nuvolari" will only be announced shortly before the start of the rally is decided, which can lead to changes in the program.

Alfa Romeo Tour UMBRIA



Through the Green Heart of Italy in a Classic Alfa Romeo

In the shadow of neighboring Tuscany lies Umbria. Three-quarters of the region is composed of hills, earning it the nickname 'green heart.' This journey begins and ends in Siena, and on the main driving days, you'll explore the beauty of Umbria on enchanting country roads between Orvieto in the south and Todi in the north, from the wooded Tiber River valley to Lake Trasimeno.



Day 1: Vintage Car Tour through Chianti

We await you at Florence Airport and accompany you to your hotel in Chianti. After explaining the roadbook and providing instructions on the Alfa Romeo Spider, you embark on an initial drive into the Chianti region. Back at the hotel, you have time to relax by the pool or taste the house wines on the terrace before we accompany you to a communal dinner featuring typical Tuscan cuisine in a hamlet high in the hills of Chianti.

Day 2: Montepulciano and Orvieto

Today's leg takes you deep into southern Tuscany, navigating picturesque country roads through the so-called "Crete Senesi." In the late morning, you'll explore the Renaissance town of Montepulciano, renowned for its eponymous red wine. After lunch, you transition into Umbria: east of Val di Chiana, the route leads gently over Monteleone di Orvieto to Rocca Ripesena, where you check in at the "Alta Rocca Wine Resort" with an enviable panoramic view amid vineyards and olive groves. We conclude this day with an evening tour of Orvieto.



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Day 3: Todi and Lake Corbara

This morning, you traverse the green heart of Italy from south to north. In the flat Apennine foothills, we've selected less-traveled routes reminiscent of the Mille Miglia roadbook: winding roads with shorter mountain stages, offering fantastic views around every corner into the "Parco Fluviale del Tevere." By midday, you reach Todi, and from a distance, you can already see the imposing pilgrimage church of this medieval town. During the guided city tour, you'll understand why Todi is considered a jewel among Umbrian cities. In the evening, we enjoy a wine tasting in the midst of the vineyards before gathering for a communal dinner at the "Alta Rocca Wine Resort."

Day 4: Radicofani and Val d'Orcia

After checking out, you briefly traverse the Latium region north of Lake Bolsena before following the ancient Roman road Via Cassia northward. Passing through Radicofani and San Quirico d'Orcia in the Val d'Orcia, you proceed to Asciano and further into the Crete Senesi. Even the last kilometers at the wheel of our Alfa Romeo vintage cars offer views straight from a Tuscan picture book. In the early afternoon, you arrive in Monteriggioni, from where you are escorted by transfer to Florence Airport.







Pure Italy – Land of 1000 Hills

Piedmont stretches from the Swiss Alps to almost the Mediterranean, but it is especially renowned for the hilly region in the southeast, the "Langhe," with its castles, vineyards, and the red wines Barolo, Barbaresco, and Barbera. Here, you can find the most expensive truffles and the largest hazelnut plantations in the world.



Day 1: Barolo

We expect you at Turin Airport until late morning and accompany you to your hotel near Alba. Afterward, we introduce you to "your" Alfa Romeos, which you will get to know on an introductory route to Barolo. Here, we visit the Marchesi di Barolo, one of the most famous wineries in the world. Your way back follows winding, low-traffic roads. The evening is at your leisure.

Day 2: Sanctuary of Vicoforte

Today, your route runs southwest to the border with Liguria. You travel beautiful country roads without traffic and pass through solitary mountain villages until, seemingly in the middle of nowhere, you come across an oversized sanctuary. Here, we have lunch together in the fresco-decorated former monastery refectory. Afterward, a guided tour and exploration of the world's largest elliptical church dome are planned. The Sanctuary of Vicoforte is kept so monumental because the last Italian king, Vittorio Emanuele of Savoy, and his wife Elena are buried here.



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Day 3: Sparkling Wine and Moscato

After breakfast and the roadbook briefing, you head northeast over wooded hill ranges, always on narrow country roads winding through vineyards. At the first stop, you'll learn everything about wine production in the heart of the "Langhe," one of the most important wine regions in southern Piedmont, along with Roero and Monferrato. In the nearby town of Canelli, after lunch, we guide you through the impressive sparkling wine cellar "Contratto," former suppliers to the Italian royal family. Along picturesque routes, you return to your hotel over the Langhe hills. We conclude the extensive driving day with a communal dinner.

Day 4: Barbaresco and Alba

The last driving day takes you through Barbaresco to Alba, where we embark on a guided city tour. The town is known as the headquarters of Ferrero, one of the world's largest confectionery manufacturers. It all began in 1946 with a small pastry shop in Alba and the idea to create "Gianduja" from hazelnuts and cocoa. The spreadable form of this sweet is called "Nutella." You can get Alba truffles year-round in the specialty shops of the city. In the early afternoon, you bid farewell to "your" Alfa Romeos, and it's time for the individual journey home. Flight guests are escorted to Turin Airport by transfer.



Alfa Romeo Tour EMILIA-ROMAGNA



Terra di Motori – The cradle of Italian sports cars

The Emilia-Romagna region is the cradle of Italian sports car manufacturing and home to Ferrari, Maserati, Lamborghini, Ducati, Pagani, and many others. Simultaneously, the area is renowned as a culinary secret with Aceto Balsamico, Prosciutto di Parma, and Pecorino. Embark on a stylish gourmet journey in the classic Alfa Romeo Spider.



Day 1: In the Land of Aceto Balsamico

After the welcome, we embark on a journey with the vintage cars into the "Parco Regionale dei Sassi di Roccamalatina." In the foothills of the Apennines, traffic-free, small country roads and landscapes shaped by erosion await exploration. During the drive, we make a stop at an Acetaia, where we sample the precious "Aceto Balsamico di Modena." The day concludes with a communal dinner, allowing free-flowing discussions about cars.

Day 2: The Enzo Ferrari Myth

With the Alfa Romeos, our first destination is Modena's "Casa Enzo Ferrari." In his father Alfredo's mechanical workshop, the young Enzo discovered his love for technology. Today, the restored building houses changing exhibitions about Ferrari's family, displaying private items from his estate. The architecturally spectacular new building showcases the most important race cars from his life: Alfa Romeos from his early days and the transition to the cars bearing his name. It's a unique journey through Italian racing history. Beautiful, winding country roads await beyond Maranello. In the evening, the elegant "Grand Hotel de la Ville" in the center of Parma welcomes us, the birth-place of composer Giuseppe Verdi.



Day 3: Ducal Castles of Parma

On the highlight stage of this journey, we traverse the former Duchy of Parma with its stately castles and rivers. During a visit to a "Prosciutteria," we uncover the secrets of Parmesan ham production and taste various varieties. In the evening, we dine together at a typical Trattoria in the old town of Parma. The Teatro Regio, the Cathedral of San Giovanni Evangelista, and the Battistero are among Italy's most important landmarks.

Day 4: Galleria Ferrari

After check-out, we rev up the engines of our Alfa Romeos and venture into the hilly hinterlands of Parma. The route takes us through Canossa and Scandiano, leading us back to Maranello. Following a guided tour of the "Galleria Ferrari," we bid farewell over a communal lunch. For guests wishing to extend their stay individually, we recommend visiting the Lamborghini collection and the Ducati factories near Bologna. The trading city with Europe's oldest university is definitely worth a visit!



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Experience the "Targa Florio" Live

This journey to the revival of the famous "Targa Florio" takes you to northwestern Sicily. The starting point is the capital, Palermo. From here, the vintage car rally progresses in daily stages. We introduce you to one of the most exciting metropolises in Europe. Subsequently, you spend two days in the elegant Cefalú, where you also have the opportunity to relax on one of the most beautiful beaches in Sicily.



Day 1: Arrival in Palermo

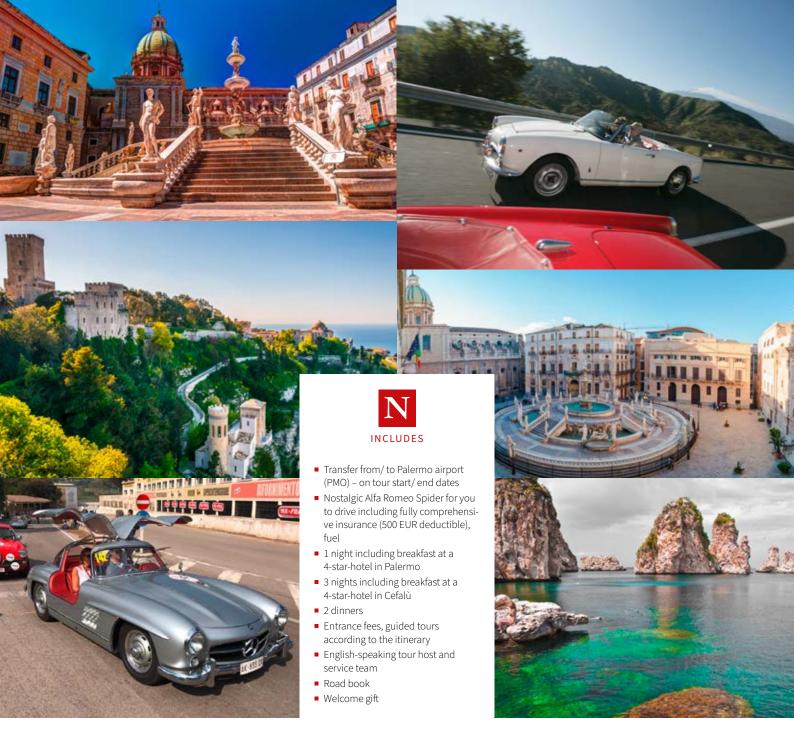
We will meet you at the "Falcone e Borsellino" Airport outside Palermo and accompany you to the vibrant heart of Sicily's capital. Your boutique hotel, "Quinto Canto," is situated in the historic center of Palermo, near the "Quattro Canti," framed by baroque architecture. After check-in, you'll explore the main attractions during an extensive guided tour. The first day concludes with a traditional Sicilian dinner in the historic city center.

Day 2: Start of the "Targa Florio" in Palermo

Early in the morning, we head to the "Museo Storico dei Motori e dei Meccanismi." The university campus houses the driver's camp and the starting ramp. The first day of the race is the perfect moment to familiarize yourself with the participating sports cars and teams. Later, we chauffeur you to Cefalù at the "Vallegrande Nature Resort." Your Alfa Romeo Spider awaits you for the first drive, where you'll encounter the Targa Florio teams on their afternoon route towards Palermo.

Day 3: The Gran Circuito delle Madonie

After breakfast, choose your favorite Alfa Romeo, and we head to the Madonie Mountains. Passing through Floriopoli, we reach the historic grandstands with the former pit lanes of the Targa Florio. It's the perfect place to experience the passage of participating sports cars and vintage cars. Afterward, you embark on seemingly endless hairpin turns into the mountains, well beyond the tree line! At 2,000 meters above sea level, you'll follow the original circuit of the race, the so-called "Circuito delle Madonie." Our lunch stop in Collesano is a Sicilian town with picturesque alleys, cobblestone streets, churches, and chapels. The local Targa Florio Museum passionately recounts the history, triumphs, and tragedies of the Targa Florio.



Day 4: Madonie Nature Park

The beauty of the rugged mountains and gorges of Madonie has captivated us. Today, let the sporty heart of our Alfa Romeo roam freely as you conquer the country roads where the Milanese brand was extremely successful for decades. Be prepared to encounter more flocks of sheep and red deer than oncoming traffic. You'll love the winding country roads and the small towns where Alfa Romeo racing cars had the upper hand in the early decades of the Targa Florio. Whether in Cerda or Caltavulturo, Polizzi Generosa or Castelbuono, you're warmly welcome and a well-received traveler in the Alfa Romeo Giulietta Spider. In the evening, savor the day's experiences at the communal dinner in the old town of Cefalù.

Day 5: Cefalù and the Coastal Routes

After breakfast and check-out, enjoy the coast of Cefalù towards the east to Santo Stefano di Camastra. Even the last kilometers are picture-perfect routes before bidding farewell to "Your" Alfa Romeo Spiders. In the afternoon, we accompany you back to Palermo Airport.



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The route of the "Targa Florio" will only be announced shortly before the start of the rally is decided, which can lead to changes in the program.

Alfa Romeo Tour LOIRE



Loire & The 24-Hour Le Mans Classic

The county of Tours was a sought-after residence for the French kings. Magnificent avenues, opulent castles, medieval villages, and romantic riverside stretches await you on this journey. To conclude, you'll have the opportunity to witness the 24 Hours of Le Mans Classic on one of the world's most famous racing circuits.



Day 1: Exploration of Tours

During this journey, you will reside in a castle hotel that has hosted not only Audrey Hepburn and Juliette Binoche but also several French Presidents. From the spacious castle park, you'll set out with our Alfa Romeo vintage cars to the nearby Chateau de Villandry, where you'll explore the renowned garden. You'll get to know your fellow travelers better during the shared dinner.

Day 2: Ussé Castle and Saumur

After the morning briefing, you'll turn the ignition key and head west, with the route mostly following the Loire. You'll pass by Chateau Azay-Le-Rideau and make a first stop at Ussé Castle, whose "Sleeping Beauty Tower" inspired Walt Disney during his European travels in the 1930s. Your lunch break will be in the former Huguenot stronghold Saumur, home to France's famous "cadre noir" riding school. In the afternoon, we'll accompany you to the historic sparkling wine cellar "Ackerman" and its vaults carved deep into the tuff stone, featuring spectacular art installations. The evening is at your leisure.

Day 3: Chambord Castle

A tributary of the Loire, the Indre, accompanies your morning drive from Tours southeastward towards Montresor in one sweeping arc. Your roadbook guides you through sparsely populated river landscapes, past vast sunflower fields, and typical French villages frozen in time. For lunch, we have chosen Bracieux before you get to know the most famous and magnificent of the Loire castles, Chambord, during an exclusive visit. In the evening, we'll accompany you back to Tours if you wish.



Day 4: The 24 Hours of Le Mans Classic

Today, you'll experience the Le Mans legend up close. We'll transfer you from your hotel when the deafening spectacle reaches its climax. Take advantage of the proximity to the action offered by our hospitality upgrade, stroll through the paddocks and the pit lane, be impressed by historic motorsport, and the thousands of fans. You have the opportunity to be present at the race until late into the night, and we'll accompany you back to your hotel at agreed-upon times via transfer.

Day 5: Departure

Today, you have a choice: explore Tours on a guided city tour or relax after an extended breakfast by the swimming pool, perhaps taking a row in the hotel's own boat. At noon, our transfer will accompany you to the TGV station in Tours (Saint-Pierre de Corps), from where you can comfortably reach the French capital or its airport in two hours.





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THE MERCEDES-BENZ LEGEND

For over 135 years, the star has been guiding the way into the future of automobiles with unique innovations and timeless elegance. In the first half of the 19th century, the life's work of two personalities – Gottlieb Daimler and Carl Benz – revolutionized automotive history, laying the foundation for individual mobility. Since then, ingenious designers have repeatedly brought forth epochal inventions, such as the SL sports car, a fascinating success concept from Mercedes-Benz that has become a legend since its introduction. With its distinctive character and charm, it is the ultimate dream car and luxury roadster, and has been so for more than 60 years. Rarely have two letters gained such radiance.

1963-1971 MERCEDES-BENZ SL (W113)



How does one combine cultivated power and impressive elegance? This challenge was masterfully tackled by engineers and designers in 1963. The Mercedes-Benz SL (W 113), successor to the legendary 190 SL and 300 SL, was born and henceforth affectionately referred to as the "Pagoda" by its enthusiasts. Effortlessly, the vehicle bridged the gap between a comfortable touring sedan and a lively sports car, remaining to this day the elegant dream convertible for those who appreciate the spirit and simple elegance of the 1960s.

THE SPORTY LIGHT PAGODA



As is customary with Mercedes-Benz, the demands for comfort and well-being in the W 113 leave nothing to be desired, without compromising on sportiness. All Pagoda SL models are brisk touring cars, whether it's the 150 horsepower 230, the rarest 250 produced for only one year, or the flagship 280 SL with 170 horsepower. The fact that the W 113 series, unlike its smaller predecessor, the 190 SL, was exclusively built with six-cylinder petrol engines underscores its luxury-class status. In total, 48,912 units of the Mercedes-Benz SL (W 113) were produced from 1963 to 1971.



FIND MORE PHOTOS HERE

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1971-1989 MERCEDES-BENZ SL (R107)



In the early seventies, Mercedes-Benz focused entirely on combining the attributes of "beautiful" and "practical" more effectively. The maxim was to travel comfortably while being dynamically on the move. In 1971, the Mercedes-Benz SL (R 107) was born, marking the first time in the history of the SL series that eight cylinders were introduced. With its sporty and elegant design featuring the characteristic broad-band taillights with a ribbed surface, outstanding comfort, and solid road handling, the R 107 quickly became the favorite of stars, nobility, celebrities, and successful businesspeople, making it the most-produced luxury roadster of all time.

THE STAR OF THE STAR



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Despite weighing nearly one and a half tons and being equipped with advanced safety features for its time, the R107, including the six-cylinder variants, allows for spirited driving with either an automatic or manual transmission. With 188 horsepower, the 300 SL from the final series accelerates to 100 km/h in 9.4 seconds. In addition to the typical Mercedes-Benz comfort, numerous small details contributed to making life with this car pure pleasure. This successful model was built for a total of 18 years, during which 237,287 vehicles of the R 107 series were produced.

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Mercedes-Benz Tour TUSCANY



On this journey, you will get up-close and personal with the most legendary vintage car race in the world. You will travel in the procession of the "corsa più bella del mondo." Your accommodation will be in an elegant estate not far from Siena, and an attractive program featuring wine tastings and sightseeing will complement this trip.



Day 1: Vintage Car Tour through Chianti

Your journey begins as you drive along the cypress-lined hotel driveway, setting your sights on the majestic Borgo Scopeto hotel. The former noble residence will be your home for the next few days. On the hotel terrace with a magnificent view of Siena, you'll get to know your fellow travelers. In the gravel-covered courtyard, our gleaming fleet of Mercedes-Benz cars awaits you. Enjoy the moment as you turn the key for your first drive in the Mercedes-Benz SL. This afternoon, you'll glide through the world-renowned cultural landscape of Chianti, passing castles and fortresses.

Day 2: Scenic Roads to Pienza

Today, the beauty of southern Tuscany awaits you. Traveling on lightly traveled country roads, you'll traverse the Crete Senesi, characterized by clay, cypress columns, grain fields, and oak forests. The Renaissance town of Pienza, designed as an "ideal city" by Pope Pius II, is your lunch stop. Accompanied by a knowledgeable guide, you'll explore the cathedral, impressive palaces, and stroll through the winding alleys and the Corso Rossellino promenade. Back at the hotel, you'll have free time, and in the evening, we can accompany you to the old town of Siena upon request.



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Day 3: The Mille Miglia on the Way back to Brescia

Right after breakfast, an impressive stage leads along medieval pilgrimage roads southwest of Siena into the Val d'Orcia. On this day, the Mille Miglia convoy is on its way from Rome to Brescia and is expected in Siena in the afternoon. This is the opportunity to join the field of drivers already to the south, near Buonconvento, and ride a stage with the most beautiful historic race cars. Several hours are available on the central Piazza Il Campo in Siena for car discussions and photos. We crown this spectacular day with a wine tasting and subsequent dinner at one of Italy's oldest wineries, Castello di Brolio, owned by the Ricasoli family.

Day 4: San Gimignano and Monteriggioni

The curves continue on the last day. Today, following the former Siena-Florence road, you'll head to Poggibonsi and San Gimignano. The many well-preserved family towers have earned the small town the nickname "Manhattan of the Middle Ages." A guided tour of the old town, a UNESCO World Heritage Site since 1990, is worth exploring. You have the choice to spend your lunch break either in San Gimignano or the southern citadel of Monteriggioni. Near there, you bid farewell to "your" Mercedes-Benz vintage cars, and we accompany you by transfer either to Florence Airport or back to the hotel if you arrived by car.



Mercedes-Benz Tour



Dream Roads: Cypresses, Vineyards & Renaissance

Explore Tuscany behind the wheel of classic Mercedes-Benz SL cars from the sixties and seventies. We guide you through the artistic heart of Tuscany, across gentle hills and cypress-lined avenues, to selected wineries, and repeatedly to the piazzas of small villages for cappuccino stops. Experience the finest of Italy.

Day 1: Vintage Car Tour through Chianti

Your journey begins in splendor at Borgo Scopeto Relais, a former noble residence where you can enjoy a magnificent view of Siena from the restaurant terrace. Your heart races as you

turn the key and take your Mercedes-Benz SL vintage car for a spin. The gentle hills of Chianti between Florence and Siena, with their famous wineries, are a symbol of Tuscany. Old castles and vineyards, dense forests, and vast fields characterize the world-renowned cultural landscape of Chianti. A stop at one of the charming wineries is a must, and you'll visit one of the oldest, the ancestral seat of a noble family.

Day 2: Pienza dream roads

Today, a dreamlike landscape lies before you. On rarely traveled country roads, you'll traverse the Crete Senesi, characterized by clay, cypress columns, vast wheat fields, and oak forests. Pienza, designed as an "ideal city" by Pope Pius II, is nestled where Tuscany shows itself from its most beautiful side. Vineyards with renowned names and the Tuscan "Ore Mountains" shape the landscape on your vintage car stage back to the hotel.



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3. Day: Volterra - City of Alabaster

For the car enthusiasts among you, today's stage is the most varied. Through ancient cultural land with majestic villas, medieval castles, and quiet, secluded monasteries, you'll drive

on lonely panoramic roads over San Gimignano to the Etruscan city of Volterra. During your guided tour of this picturesque old town, you will admire the high craftsmanship of the alabaster artists in one of the studios. Vineyards with renowned names and the Tuscan "Ore Mountains" shape the landscape on your vintage car stage back to the hotel.

Transfer from/ to Florence airport (FLR) – on tour start/ end dates

- Nostalgic Classic Car Travel Mercedes-Benz SL (W113 and R107) for you to drive including fully comprehensive insurance (500 EUR deductible), fuel
- 3 nights including breakfast at Borgo Scopeto****, Siena
- 1 dinner, 1 wine tasting
- Entrance fees, guided tours according to the itinerary
- English-speaking tour host and service team
- Road book
- Welcome gift

4. Day: Siena - Gothic Jewel of the City

Drawn by its beauty, the gentle hills around Siena have inspired many artists throughout history. Let your gaze wander into the idyllic distance once again from your roadster before dedicating yourself to the cultural legacy of this UNESCO World Heritage city on your walking tour through Siena. The cityscape is dominated by the powerful Cathedral of black and white marble, whose intricately decorated marble inlays gained worldwide fame at the base. A city guide will show you the Cathedral

and impressive palaces of the Renaissance, as you stroll through winding alleys and along the Corso Rossellino promenade. Your vintage car journey comes to an end, and we ensure you arrive at Florence Airport in time for your return flight.













Your Spot in Chianti







"Mille Miglia" Tribute – The Start in Brescia

On this journey, you'll be close to the "Mille Miglia," right on historic grounds. Here in Brescia, the legendary Mille Miglia starts, and you'll be right in the midst of it. Starting from a chic designer hotel in Bardolino, you'll explore Lake Garda, the largest Italian lake, visit wineries, and enjoy local specialties.

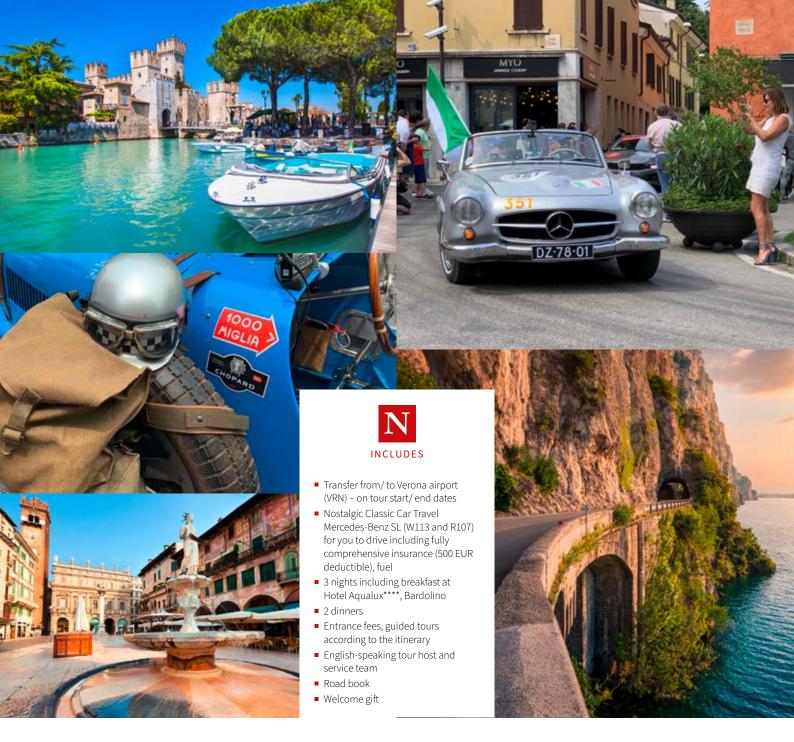


Day 1: The Valpolicella

We expect you at Verona Airport until late morning and accompany you to your hotel in Bardolino on Lake Garda. Afterwards, we present to you "your" Mercedes-Benz, which you will get to know on an introductory route through the Valpolicella wine region. At the traditional Campagnola winery, we visit the cellars and taste Amarone from their own production. In the evening, we enjoy a special dinner together in the olive garden.

Day 2: Lake Garda Tour

Today, your route takes you north along the legendary "Gardesana." This road, opened in 1931 between Gargnano and Riva del Garda, a masterpiece of road engineering even by today's standards with its 70 tunnels, was built in just three years and became one of the dream roads of the 1950s, thanks to its incomparable views of the lake! At the Vittoriale in Salò, you experience Italian history with a guided tour before having time to dine at a trattoria on the lakeside promenade. Via Sirmione, you return to Bardolino, where we can recommend some lakeside restaurants in the old town for the evening.



Day 3: Monte Baldo Tour

After breakfast and the roadbook briefing, you'll start from Torri del Benaco into the mountainous hinterland of Lake Garda. The roadbook guides you on narrow, low-traffic country roads through endless switchbacks to the tree line. Alpine huts invite you for a coffee break with a mountain panorama, including grazing cows. Riva del Garda, the northernmost town on Lake Garda, is an option for an individual lunch stop today. In the evening, we accompany you to a joint dinner at a charming winery in Valpolicella.



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Day 4: Mille Miglia – The Start

The "most beautiful race in the world" starts today in Brescia. After breakfast and check-out, we take you to the city center of Brescia. In Viale Venezia, pre-war cars are already lined up hours before the official start. It's the perfect opportunity for you to get up close with the exclusive sports cars and their drivers. Military bands play the Italian anthem, the aerobatic team "Frecce Tricolori" paints the national colors in the sky over Viale Venezia, and off they go. It takes three exciting hours for almost 400 teams to leave the starting ramp for the city circuit and embark on the great journey to the peninsula, providing enough time for petrol talks and admiring vintage cars. Afterwards, we accompany you by transfer to Verona Airport or back to the hotel if you choose to extend your stay individually.



Mountains, Art Nouveau and palm trees

The atmosphere is sophisticated and cosmopolitan; the Art Nouveau villas were commissioned in the mid-19th century by wealthy retirees from the British Empire. In stark contrast, you will experience archaic mountain villages in the Centovalli after endless narrow mountain stages. For dinner, you'll go in style on a wooden boat to one of the few inhabited islands in Lake Maggiore.

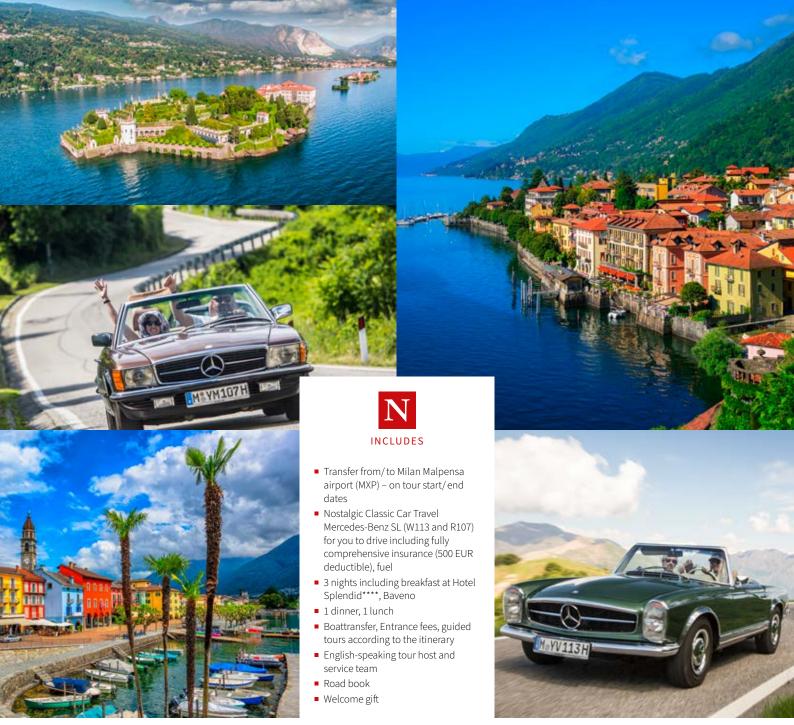


Day 1: Pallanza and Isola Bella

At the welcome aperitif on the terrace, you'll get to know your fellow travelers. After the presentation of the vehicles, the first leg of your journey takes you north along the lakeshore. Next, you'll explore the lakeside promenade of Pallanza, with small cafes perfect for strolling in an exceptional classic car like the Mercedes-Benz SL. Later in the evening, your boat will be ready at the hotel's pier to take you to Isola Bella, a UNESCO World Heritage site. While crowds of tourists storm the Borromeo family palace during the day, in the evening, the island belongs only to those in the know who visit the island's restaurant. Not only is it a culinary highlight, but it also rewards guests with an extraordinary panoramic view of the lights along the lakeshore.

Day 2: Pure Driving Pleasure on Mottarone

From the lakeshore at Stresa, the road winds its way up numerous switchbacks, passing elegant villas in a fine hillside setting until it reaches beyond the tree line. The first destination is Monte Mottarone. At nearly 1500 meters above sea level, it offers a panoramic view from the snow-covered Swiss Alps to the Upper Italian Lakes. Orta San Giulio is one of the most beautiful villages in Italy, with cobblestone streets and narrow alleys lined with tall baroque houses leading visitors to the lakeside at Piazza Mario Motta. Later in the afternoon, the routes through the nature reserves "Sacro Monte d'Orta" and "Monte Mesma" become quieter. Near Arona, you'll reach the southwestern shore of Lake Maggiore and follow its course, lined with Mediterranean flora and villas from the turn of the century.



Day 3: Mountain Gorges and Lakeside Promenades

On this driving day, adventurous mountain roads dominate the morning. The rugged, narrow entrance to Valle Canobbina forms a splendid contrast to the wide, promenade-like stretch along the lake. The valley opens further in Valle Vigezzo and, then already in Swiss territory, leads to the so-called Centovalli. In the 19th century, the children of extremely poor families had to work away from home, hence the nickname "Chimney Sweep Valley." Around noon, you reach the idyllic Ascona on the northern shore of Lake Maggiore, a popular artists' colony with a Mediterranean flair since the early 20th century.



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Day 4: Popes and Saints

You circumnavigate Lake Maggiore and reach the fortress Castello di Angera on the Lombard side, also known as Rocca Borromeo after the noble owning family. Originally established in Roman times and fortified in the Middle Ages, this defensive structure keeps a significant part of the lake in its view. A hundred and fifty steps lead to the former watchtower, now used as an observation platform. Continuing your journey, you cross one of the narrowest points of Lake Maggiore with the Mercedes-Benz vintage cars, taking a ferry from Laveno to Verbania. Finally, you return your classic cars at your hotel and reach Milan-Malpensa Airport by transfer.



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Mercedes-Benz Tour PROVENCE



Lavender, Flamingos, and Gothic

The landscape in the hinterland of the Côte d'Azur to the Rhône Basin, adorned with the vineyards of Luberon and the limestone cliffs of Alpilles, is tailor-made for an exciting discovery journey in gleaming vintage cars.



Day 1: Salon-de-Provence

Get to know your fellow travelers during the get-together at the hotel. Outside, the chrome-glistening classics sparkle in the midday sun, waiting for you. Traveling through winding country roads, pine forests, and alongside white sandstone formations, you'll reach the picturesque Salon-de-Provence. The charming small town boasts an enchanting old town with a clock tower, moss fountain, and a small museum dedicated to its most famous resident, the physician and seer Nostradamus.

Day 2: Avignon and Gordes

Today, it's pure Provence on picturesque routes in southern France. Crossing the Alpilles, passing the Abbey of Saint-Michel de Frigolet, you'll reach the Rhône. In the late morning, you'll arrive in the famous hometown of Mireille Mathieu, Avignon. Known as the medieval city of the Popes during the Great Western Schism from 1309 to 1423, a knowledgeable guide will acquaint us with the "City of Popes" during a walking tour. The afternoon route heads northeast into Haute-Provence, where you'll encounter blooming lavender fields for the first time. Along the way, there are plenty of opportunities for individual stops, as the route is lined with typical villages and medieval citadels. One of the most beautiful is Gordes, perched high on a rock overlooking the Luberon.



Road bookWelcome gift

Day 3: Arles and the Camargue

Today, you'll traverse a marshy landscape with flamingos, wild horses, and bulls. The route takes you into the nature reserve of the Camargue, situated between the two branches of the Rhône delta. After lunch, a guided tour of Arles awaits you, showcasing its Roman-era structures. It's an impressive contrast to the Provençal landscapes you've already explored.

Day 4: Luberon

The highlight of the final day is the vast lavender fields southeast of Gordes. As a farewell, you'll cross the Durance River, once known and feared as one of the three scourges of Provence (the other two being the Mistral and the Parliament in Aix-en-Provence). Following the Luberon castle route, you'll reach Lourmarin by early afternoon. From there, the transfer to the airport begins.

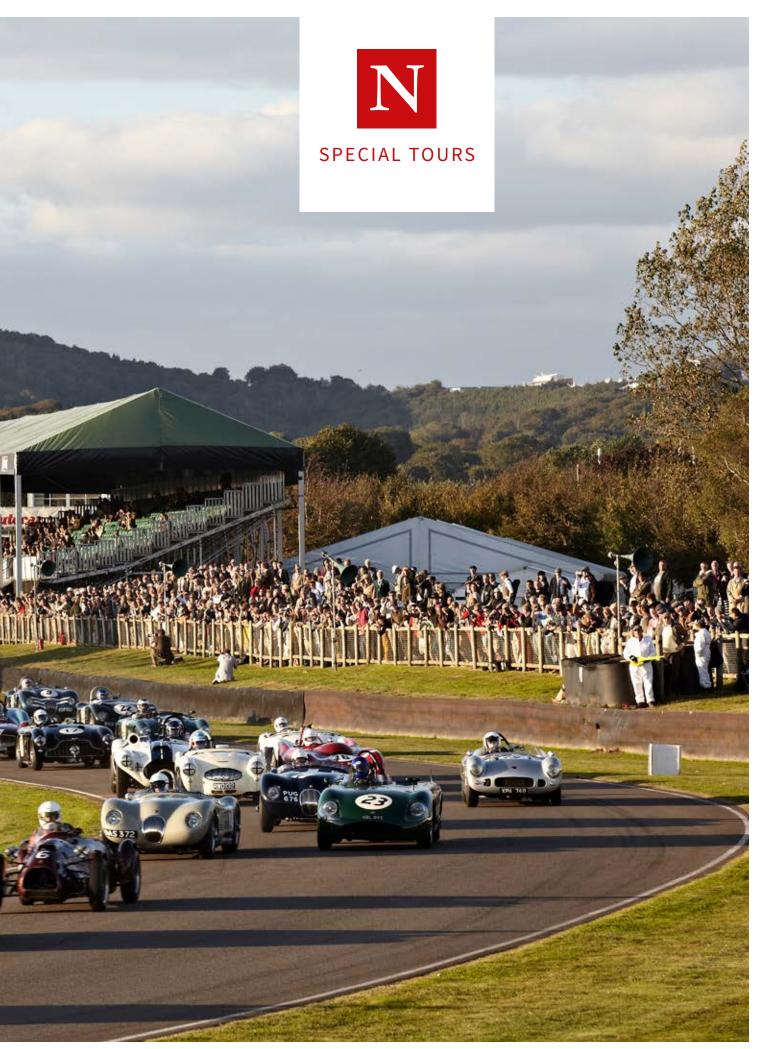


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Special Tour SOUTH ENGLAND



"Festival of Speed" – the Motorshow Spectacular

Right in the midst of one of the world's most spectacular automotive events. Experience the two most important days of the festival in the Kinrara Lounge, which is usually exclusive to members of the "Goodwood Road Racing Club." On board a helicopter, you'll witness the festival from a bird's-eye view. It doesn't get more Goodwood than this.



Day 1: Brooklands and Mercedes-Benz World

We expect you by early afternoon at the Brooklands Hotel in Brooklands, where Hugh Fortescue Locke-King built the world's first racing track in 1907. On the historic grounds of the former racetrack, we will visit the Brooklands Museum and "Mercedes-Benz World" together. The welcome dinner will be served in a gourmet restaurant.

Day 2: Goodwood Festival of Speed

After breakfast, you will start comfortably with a transfer to the Goodwood Festival of Speed. The festival offers a captivating blend of charming English countryside and the adrenaline of a deafening hill climb race. Vintage cars, Formula 1, supercars, and rally cars take on the "Hill Climb." Today, we are guests in one of the most beautiful lounges at the festival, the "Kinrara" Lounge of the Good Road Racing Club. During our helicopter flight over Goodwood, you'll get a first impression of the extensive lands of the Earl of March and Kinrara. During a walk through the paddocks, you'll encounter well-known racers, the heroes of the past and present.



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Day 3: Goodwood Festival of Speed - Hillclimb Shoot-out

Today, you'll head to Goodwood in the early morning for the last day of the 4-day festival, featuring many attractions. Each day, stars from the motorsports scene visit the Kinrara Lounge for short interviews and to greet the guests. In the early afternoon, the highlight of the festival takes place as the traditional shoot-out on the racetrack determines the Hill Climb winner. This event is all about prestige and gets quite intense, providing a challenge for the track marshals who regularly have to retrieve valuable classics from the straw bales that have strayed from the track. It's your last chance to pick up some souvenirs and bid farewell to the legendary sports cars in the main paddock. During the farewell dinner, you can reflect on the many impressions.

Day 4: Optional AMG Introductory Training

Today, you finally have the opportunity to sleep in. At the neighboring racetrack of Mercedes-Benz World, you can enjoy an AMG track training or an off-road training in the in-house off-road park at your leisure. Afterward, it's time to say, "Goodbye England, see you soon!"



Special Tour SOUTH ENGLAND



Goodwood calling ... "The Revival Tour"

There's nothing more English: a once-in-a-lifetime experience at the finest gathering of motorsports, the "Goodwood Revival." For those who want to experience automotive history up close, fitting in with the outfits of automobiles from past decades, and enjoy a historic race track in an intimate setting, this is the place to be.



Day 1: Brooklands and Mercedes-Benz World

We expect you until early afternoon at the Brooklands Hotel in Brooklands, where Hugh Fortescue Locke-King built the world's first race track in 1907. On the historic grounds of the former race track, we will visit the Brooklands Museum and the "Mercedes-Benz World" together. In the evening, we invite you to a shared gourmet dinner.

Day 2: Goodwood Revival from a Bird's Eye View

Early in the morning, you will start in a comfortable transfer bus to the extensive grounds of Goodwood. The eponymous "Revival" offers a captivating mix of charming English countryside and the adrenaline of a deafening "Gentlemen's Race." In contrast to the "Festival of Speed," only classics are allowed at the Revival, and the races are held on the same circuit, which was converted from a World War II runway, making Goodwood the Mecca for automotive enthusiasts from around the world. Participants and guests alike are expected to dress in a contemporary manner, ideally in the style of the 1940s to the 1960s. Don't worry; you don't have to bring anything from home: in a reserved area, you can be dressed at your leisure, choose the right hairstyle, and select fashionable accessories. To complement this, stars of the fashion scene offer workshops on "Vintage Styling" and luxury second-hand outfits. One of the most beautiful lounges of the festival, the "Kinrara Lounge" of the Goodwood Road Racing Club, is reserved for you.



Arrival to Brooklands

Day 3: Goodwood Revival goes vintage

Today, we set off early again to the south of England to Chichester, where Goodwood Estate is located. The last day of the Revival comes with many attractions. During our helicopter flight, you will gain a good impression of the extensive lands of the Earl of March and Kinrara. While touring the paddocks, you will encounter well-known drivers, the heroes of the past and present. Every day, stars of the motorsport scene visit the "Kinrara Lounge" for short interviews and greet the guests. It's your last chance to organize some souvenirs and bid farewell to the legendary sports cars in the main paddock. During the farewell dinner, you can review the many impressions and engage in car talks about the past few days.

Day 4: Optional AMG Introductory Training

Today, you can start your morning at a relaxed pace. For example, at the nearby racetrack of the Mercedes-Benz World, depending on your mood and budget, you can enjoy an AMG track training or an off-road training in the in-house course. After that, it's time to say, "Goodbye, England, see you soon!"



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REFER A FRIEND & GIFT VOUCHERS

Refer a Friend

Shared joy is double joy. At Nostalgic, we take this saying literally: If you recommend Nostalgic to your circle of acquaintances or friends, both you and your friends have reason to rejoice. We reward your referral with €300 (Alfa-Romeo trips) when you and your friends sign up for a Nostalgic trip for two. Your friends also travel €300 cheaper as a result.

Here's how it works:

You enjoy the discount when booking a Nostalgic trip if your referred friends are new customers and also travel with Nostalgic in the same season. It doesn't matter whether you are a new customer and also participate in the same trip with your friend. If you have already traveled to the respective destination with Nostalgic, you can choose a different destination.

To make it as easy as possible for you, we have included our own referral postcards, or you can inform us in another way of who we can send a Nostalgic catalog to. Of course, the address you provide will only be used for this purpose.

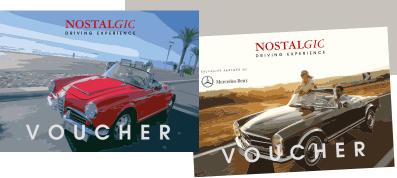
Always a great idea: a travel voucher from Nostalgic.

You don't have to give away a complete trip; you can also give away a partial amount with a value voucher and leave it open which trip the recipient will choose. Choose your preferred motif on our website and let us know only whether you want to send the voucher by email or by post; we take care of everything else!

You can, of course, request the voucher free of charge. In our online shop, you will also find nice little gifts that you can combine with the voucher.

For questions, you can reach us from Monday to Friday from 9 am to 6 pm at: +49 (089) 54 54 060





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- Exciting travel reports from renowned media
- Emotional video clips
- Comprehensive customer feedback/reviews of the trips
- Background information on the regions and vintage cars
- Information portal for Mille Miglia, Targa Florio, and Festival of Speed
- Overview of all major vintage car events worldwide















RECOMMENDED BY





May

UMBRIA

Classics through the Green Heart of Italy

■ May 9–12, 2024

TUSCANY

Dream roads of Tuscany

■ May 16-19, 2024

Dream Roads: Cypresses, Vineyards & Renaissance

■ May 23-26, 2024

une

THISCAN

"Mille Miglia" – live dabei!

- **1**2. 15.06.2024
- **12.** 15.06.2024

July

PIEDMONT

Land of 1000 Hills

July 4-7, 2024

FNGLAND

Goodwood "Festival of Speed"

July 12-15, 2024

PROVENCE

Lavenderfield Experience

- July 04-07, 2024
- July 11-14, 2024

LAKE MAGGIORE

Italian Riviera from Finest

July 11-14, 2024



Mountains, Art Nouveau & palm trees

- August 22-25, 2024
- August 29-

Dreamroads: Cypresses, Vineyard, & Renaissance

Goodwood Revival

- September 05-08, 2024
- September 26-29, 2024

Targa Florio Tribute

October 07-11, 2024

Targa Florio Classic

October 10-14, 2024



INFORMATION



"Gran Premio Nuvolari" Live

September 12-15, 2024



Book directly by phone:

"Nostalgic is ... perhaps the most sensual driving experience. Pure joy."

auto motor und sport